Colorado Bus Shelter Ads Inform People With Criminal Records of Their Right to Vote

CCJRC’s ‘Voting With Conviction’ campaign ramps up after survey finds many Coloradans do not know that most people who have been involved in the justice system are eligible to vote

AURORA, Colo. — The Colorado Criminal Justice Reform Coalition launched a series of bus shelter ads Thursday that inform people with criminal records of their right to vote. The bus shelter ads are part of the organization’s “Voting With Conviction” campaign, which is ramping up in the final weeks before Election Day. Images of the ads are available here and here.

One of the two ad designs reads, "In Colorado, most people with criminal records CAN VOTE!" The other reads, “On probation in Colorado? You CAN VOTE!” Both direct people to the campaign's website (https://votingwithconviction.org), where they can find out if they are eligible to vote. The ads will appear on eight bus shelters around Aurora through Election Day. A list of ad locations is below.

Last week, CCJRC reported the startling results of a statewide survey that found many eligible voters are widely believed to be ineligible due to their past or current involvement in the justice system. Only a small majority of Coloradans (57%) knew that individuals who have been convicted of a felony or misdemeanor are eligible to vote once they have completed their sentence. That number dropped to only about one-third (36%) for respondents who identified as neither white nor Hispanic. The survey also found fewer than half of Coloradans (43%) know that individuals who are currently on probation for a felony or misdemeanor conviction are eligible to vote.

“Too many people are sitting out elections because they mistakenly believe they can't participate,” said Juston Cooper, deputy director of CCJRC. “We need everyone who is eligible to vote to know they are eligible to vote. These ads address some of the most commonly held misconceptions about people who have been involved in the justice system. Anyone who is on probation or who has completed their sentence for a misdemeanor or felony conviction is allowed to vote in Colorado.”
The Sentencing Project estimates there are more than 100 million adults with criminal records in the U.S. There were approximately 77,000 adults on probation in Colorado in fiscal year 2018, according to the Colorado Judicial Department.

Locations of CCJRC’s “Voting With Conviction” Bus Shelter Ads:

- North side of E. Mississippi Ave., 85 feet west of S. Ironton St. (map)
- West side of S. Havana St., just south of E. Mississippi Ave. (map)
- East side of Havana St., 75 feet north of E. 1st Ave. (map)
- East side of S. Havana St., 80 feet north of E. Virginia Ave. (map)
- West side of Peoria St., 200 feet south of N. Del Mar Circle. (map)
- South side of E. 6th Ave., 80 feet east of Billings St. (map)
- South side of E. 6th Ave., 150 feet east of Chambers Rd. (map)
- West side of S. Sable Blvd., 100 feet south of E. Colorado Dr. (map)

The Colorado Criminal Justice Reform Coalition is a non-profit organization dedicated to eliminating the overuse of the criminal justice system and advancing community health and safety. For more information, visit https://www.ccjrc.org.