

# 2025

# 16th Annual Ogices for Tustice

SPONSORSHIP PACKET

## A driving force for change since 1999.

COLORADO CRIMINAL JUSTICE REFORM COALITION In 1985, the legislature passed a bill that doubled all felony sentences in a misguided attempt to get "tough on crime" which only served to amplify the already devastating consequences of the failed War on Drugs.

By 1990 the prison population doubled. It doubled again by 2000, along with an unrelenting surge in the prison budget. Colorado couldn't build prisons fast enough and shipped incarcerated people to other states with vacant prison beds. The urgent "need" for more prison beds also fueled the emergence of the private, for-profit prison industry.

CCJRC launched in 1999 to bring a community voice to challenge perpetual prison expansion and advocate for effective public safety strategies. Over 25 years later, with hundreds of successful legislative reforms under our belt and seven prisons closed, CCJRC is a trusted and influential voice at the Capitol and in community.



WEDNESDAY 5:30-8:00 PM  $\begin{array}{c} \mathbf{S} \\ \mathbf{2} \\ \mathbf{0} \end{array}$ 

SEPTEMBER 2025

You're invited to attend or <u>become a sponsor</u> of our sixteenth annual night of fun and fundraising for justice. Enjoy an open bar, delicious food catered by Footers, and a fabulous silent auction!

MILE HIGH STATION 2027 WEST LOWER COLFAX, DENVER CO DOORS OPEN AT 5PM.

We hope to see you there!

## WE ADVOCATE AND ORGANIZE FOR MORE HOLISTIC, EFFECTIVE, AND JUST PUBLIC SAFETY STRATEGIES

#### **Investing in REAL Public Safety**

Real public safety starts with strong, wellresourced communities—not more prisons. CCJRC leads the fight for investments in proven community-led strategies that reduce crime and strengthen neighborhoods. **Through our budget advocacy at the Capitol, well over a \$100 million has been invested in community-based treatment, reentry, crime prevention and underserved victim services**—and the evidence shows this works!



#### **Shifting the Narrative**

We're changing the conversation on crime and punishment in Colorado, challenging fear-based rhetoric with **facts**, **compassion, and lived experience.** By amplifying the voices of those directly impacted, we're redefining what justice and public safety truly mean.



#### Challenging Prison Expansion

Despite spending over \$1 billion annually, Colorado Department of Corrections' chronically understaffed facilities are nearing capacity, setting the stage for requests to build new prisons or reopen shuttered private facilities. CCJRC will be there—**urging policymakers to address root causes of crime, runaway prison spending, and supporting legislation to responsibly reduce Colorado's prison population.** 



### Staying Connected, Moving Forward.

Our publications *Tell Them You Love Them* and the *GO Guide* are essential resources for individuals and families impacted by the criminal legal system, helping them navigate successful reentry, parenting from incarceration, and family legal matters.

#### **Voting with Conviction**

Since 2006, CCJRC has run Colorado's only civic engagement campaign specifically for justiceinvolved voters, providing voter education and training statewide.

In 2024, we were instrumental in passing first-in-the-nation legislation mandating six hours of in-person voting in jails across Colorado.



By 2025, eligible incarcerated voters in 49 jails participated in democracy, empowering them with a voice in the policies affecting their lives.

We are people convicted of crime, survivors of crime, and their families and allies.

> CCJRC registers a voter in the Denver Jail (Photo by Kevin Beatty, Denverite)

## THE RUPERT TATE GAME CHANGER AWARD

In 1999, Senator Dorothy Rupert and Representative Penfield Tate sponsored an audacious, first-in-the-nation bill calling for a moratorium on prison expansion.

The bill didn't pass, but the fierce battle prompted the bill's supporters to form the Colorado Criminal Justice Reform Coalition.

The Rupert Tate Game Change Award honors their legacy and recognizes outstanding efforts to transform the status quo to advance community health, safety, and equity.

#### This year, we are proud to present this award to:

#### Legislation Inside with facilitators Jamie Ray & Jeanne Segil

## A powerful collaboration giving voice to incarcerated individuals shaping real legislative change.

Legislation Inside is a groundbreaking initiative that empowers incarcerated individuals to actively participate in shaping criminal justice and prison reform. Made up of elected representatives from prisons across Colorado, the group meets virtually to write legislation, testify on bills, and engage directly with lawmakers. This powerful project was born from the vision, determination, and resilience of Jeanne Segil and Jamie Ray of the Korey Wise Innocence Project. Together, Jeanne, Jamie, and the members of Legislation Inside are proving that when passion meets purpose, real change is not only possible—it's inevitable.

#### Friends & Family of the 'Save Skyline & Beacon' Campaign

#### A community-led success that preserved a vital prison program through relentless advocacy.

For two consecutive years, the Department of Corrections proposed closing Skyline Correctional Center and relocating the Beacon Honors program. In response, incarcerated participants and their loved ones mobilized a powerful campaign to protect the program. Their unwavering advocacy succeeded—demonstrating the profound impact of collective community action.

# Sponsorship Opportunities

*CCJRC* works to eliminate the overuse of the criminal legal system and advance community health & safety. *Support our critical mission as an event sponsor.* 

### \*

#### **'VOICES FOR JUSTICE' SPONSOR**

**Eight seats at dinner** | Your Company name used in title of event: "Voices for Justice" presented by [Your Company] | Your Company name used in all media promotion | Your Company name and logo on all marketing materials | Sponsor banner at event | Recognition in *Colorado Justice Report*, our quarterly newsletter to nearly 10,000 members | Full page ad/logo in Event Program | CCJRC website and social media recognition with link to your website | Table signage

#### **'GAME CHANGER' SPONSOR**

Four seats at dinner | Your Company name used in title of award: "Game Changer Award" presented by [Your Company] | Your Company name used in all media promotion | Your Company name and logo on all marketing materials | Sponsor banner at event | Recognition in *Colorado Justice Report*, our quarterly newsletter to nearly 10,000 members | Full page ad/logo in Event Program | CCJRC website and social media recognition with link to your website | Table signage

#### **SUPPORTING SPONSOR**

**Four seats at dinner** | Your Company name and logo on all marketing materials | Sponsor banner at event | Recognition in *Colorado Justice Report*, our quarterly newsletter to nearly 10,000 members | Half page ad/logo in Event Program | CCJRC website and social media recognition with link to your website | Table signage

#### **CONTRIBUTING SPONSOR**

Four seats at dinner | Your Company name and logo on all marketing materials | Recognition in *Colorado Justice Report*, our quarterly newsletter to nearly 10,000 members | Half page ad/logo in Event Program | CCJRC website and social media recognition with link to your website | Table signage

#### \$2.500

#### \$1,000

#### \$5,000

\$10,000



#### **ADVOCATE SPONSOR**

Two seats at dinner | Your Company name and logo on all marketing materials | Recognition in *Colorado Justice Report*, our guarterly newsletter to nearly 10,000 members Listing in Event Program CCJRC website and social media recognition with link to your website | Table signage

#### **FREEDOM FIGHTER SPONSOR**

**Two seats at dinner** | Recognition in *Colorado Justice Report*, our quarterly newsletter to nearly 10,000 members | Listing in Event Program | CCJRC website and social media recognition with link to your website | Table signage

#### **RUPERT-TATE SPONSOR**

**Two seats at dinner** | Recognition in *Colorado Justice Report*, our quarterly newsletter to nearly 10,000 members | Listing in Event Program | CCJRC website and social media recognition with link to your website | Table signage

#### **JUSTICE SPONSOR**

**Two seats at dinner** | Recognition in *Colorado Justice Report*, our quarterly newsletter to nearly 10,000 members | Listing in Event Program | CCJRC website and social media recognition with link to your website | Table signage

Colorado Criminal Justice Reform Coalition is a 501(c)(3) non-profit organization. Donations are tax deductible as allowed by law.

#### **EVENT AUDIENCE:**

Colorado community members (especially those who have been directly impacted by crime, the criminal legal system, and drug policy); Community-led direct service providers who offer support services in reentry, harm reduction, recovery, crime prevention, and victim services; Law firms and related legal businesses; CCJRC coalition partners and faith communities; Civic leaders and legislators engaged in public health and safety policy.



**\$500** 

**\$750** 

**\$375** 

#### **\$250**